

SHIRE MAGAZINE HAS **45,000** COPIES PRINTED AND DISTRIBUTED, AND EVERY COPY IS ACTIVELY PICKED UP!

Shire has a bigger readership, distribution and audience size, and is available in more outlets and stands than any other magazine in this region, covering North and Mid Wales, Cheshire, Wirral, and Shropshire. 45,000 copies picked up every issue = over 100,000 readers.*

Most of our copies (85%) are picked up in supermarkets because they're the busiest places with the highest footfall of shoppers. **Shire is distributed to all Sainsburys, Tescos, Morrisons and Asdas in our region.**

We have our own stands in supermarkets, prominently displayed in the entrance foyers or next to the checkouts. Our stands are serviced and monitored each week.

Here below are just some of our stands on location...



Morrisons Denbigh



Morrisons Shrewsbury



Sainsburys Rhyl



Morrisons West Kirby



Sainsburys Wrexham



Tesco Whitchurch



Sainsburys Chester



Tesco Wrexham



Sainsburys Northwich



Your **business or event** is guaranteed to get the **attention** it needs to **maximise return** on advertising spend.

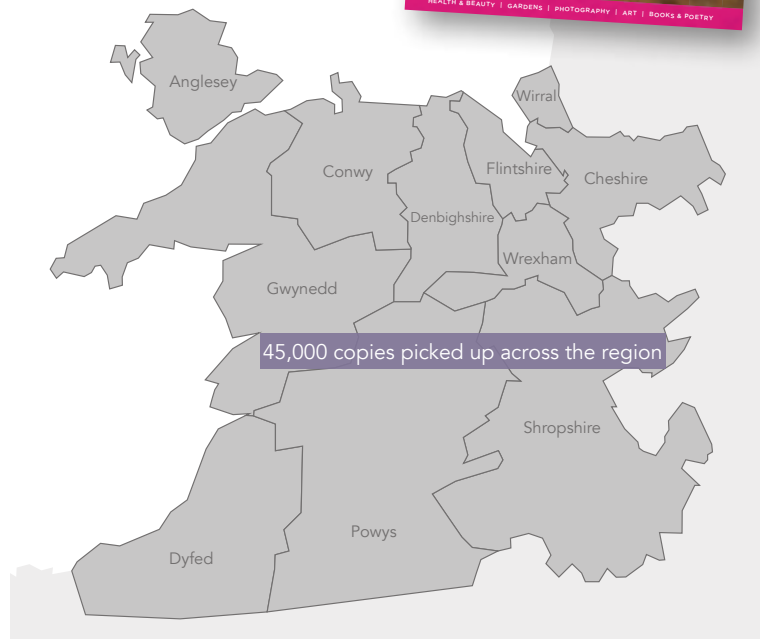
* Based on our 2017 survey showing 2.2 readers per copy. This is consistent with the National Readership Survey data as the average readership per copy for a high quality glossy life-style magazine.

EVERY ISSUE, **45,000** COPIES OF SHIRE MAGAZINE ARE PICKED UP FROM:

- North Wales** including Wrexham, Flint, Mold, Ruthin, Denbigh, Rhyl, Prestatyn, Abergele, Colwyn Bay, Llandudno, Llandudno Junction,
- Mid Wales** including Newtown, Welshpool, Ceredigion and Powys
- Shropshire** including Telford, Shrewsbury, Wellington, Oswestry, Ludlow, Ellesmere, Bridgnorth, Market Drayton and Whitchurch
- Cheshire** including Chester, Saltney, Upton, Connah's Quay, Ellesmere Port, Nantwich, Crewe, Northwich, Middlewich, Congleton and Winsford
- Wirral** including Rock Ferry, Prenton, Birkenhead, Liscard, West Kirby, Birkenhead, Heswall, Bromborough and Neston

As well as the major supermarkets, we distribute SHIRE to:

- Farm shops
- Restaurants
- Town centres & libraries
- Local shops
- Shopping centres
- Heritage sites
- Coffee shops
- Leisure centres
- Hotels
- Visitor attractions
- Caravan parks
- Theatres
- Garden centres
- Railways
- Resorts
- Tourist Information centres
- Holiday parks



Supermarkets



Family attractions



Visitor attractions



Heritage sites



Farm shops



Theatres



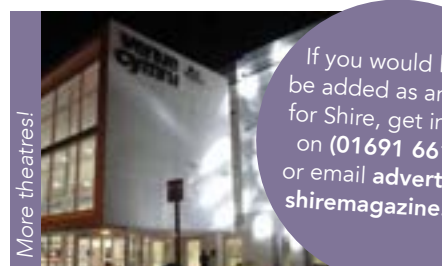
Hotels



Holiday sites



Hospitals



More theatres!

If you would like to be added as an outlet for Shire, get in touch on (01691 661270) or email advertising@shiremagazine.co.uk