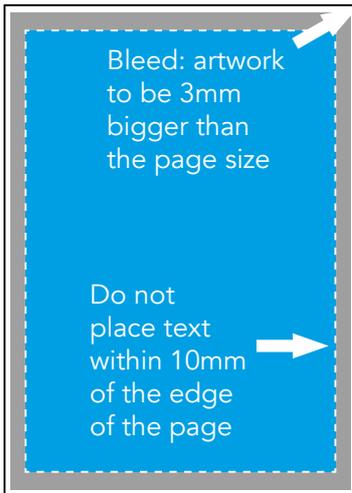


# ADVERT TECHNICAL SPECIFICATIONS & PRICES



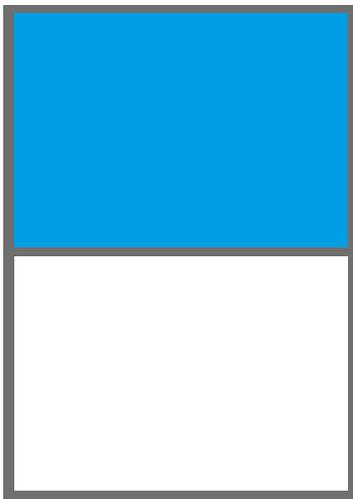
## Full Page

210mm(w) x 297mm(h) + 3mm symmetrical bleed.

Full page **£750**, series of three **£695** each

## ARTWORK DEADLINES + SCHEDULE 2023

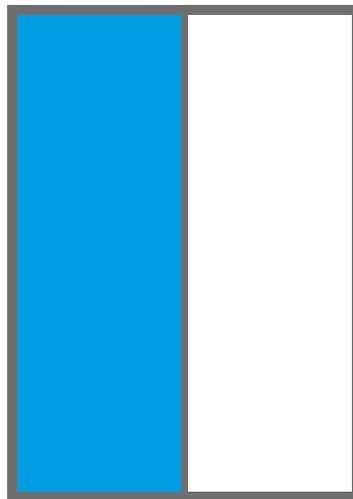
ISSUE	Artwork Deadline	Date Published
Jan/Feb	Monday 20th December	January 1st
March/April	Monday 20th February	March 1st
May/June	Monday 24th April	May 1st
July/August	Monday 19th June	July 1st
Sept/Oct	Monday 21st August	September 1st
Nov/Dec	Monday 23rd October	November 1st



## Half Page Horizontal

198mm(w) x 140mm(h) no bleed

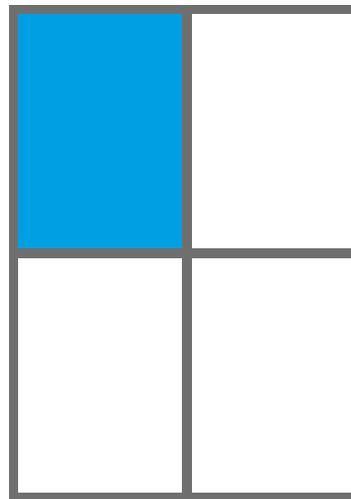
Half page **£475**, series of three **£425** each



## Half Page Vertical

97mm(w) x 285mm(h) no bleed

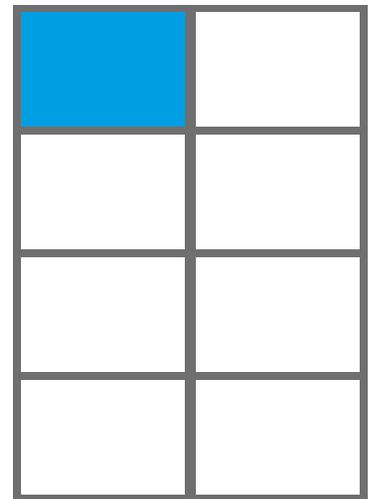
Half page **£475**, series of three **£425** each



## Quarter Page

97mm(w) x 140mm(h) no bleed

Quarter page **£255**, series of three **£225** each



## Eighth Page

97mm(w) x 68mm(h) no bleed

Eighth page **£135**, series of three **£115** each

## Prices to be included in the Live Links online edition

Full Page and Half Page - £15, Quarter Page - £10

## Artwork design services

Our **professional design team** can produce **new artwork** for you to approval, or **adapt your existing artwork**. To create brand new artwork, there is a one-off small charge of £20-£10 depending on scope of the work. Our experienced designers, using the latest design software, can create any artwork you imagine to your brief and final approval. Proofs will be supplied during the design for comment.



## Preferred Formats

Our preferred format is Adobe Acrobat PDF. These must be high-res (press-optimised) with the fonts embedded. We can also accept the following formats: PSD, TIFF, EPS, JPEG (CMYK, 300dpi). If you need help designing an advert then you can speak to our design team on (01691) 661270. Where applicable, finished artwork should have 3mm symmetrical bleed. See advertising sizes above.

## Delivery Method

Email proof and images to [advertising@shiremagazine.co.uk](mailto:advertising@shiremagazine.co.uk) or send us a CD, DVD or USB stick. We also welcome files delivered by WeTransfer, OneDrive, Hightail, DropBox, etc.