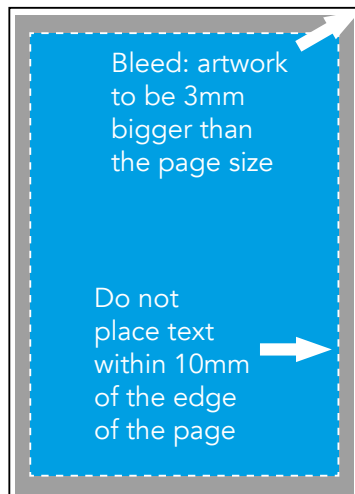


ADVERT TECHNICAL SPECIFICATIONS & PRICES

**Full Page**

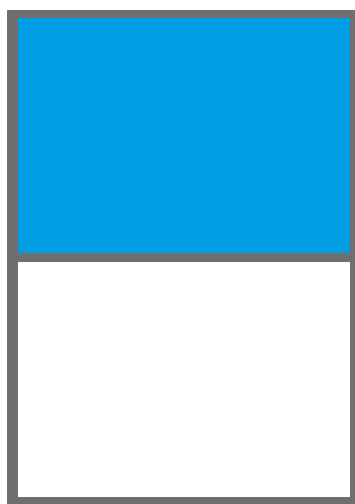
210mm(w) x 297mm(h) + 3mm symmetrical bleed.

Full page **£750**, series of three **£675** each

Special positions prices:
 Inside Front Cover, **£850**
 Inside Back Cover, **£850**
 Outside Back Cover, **£850**

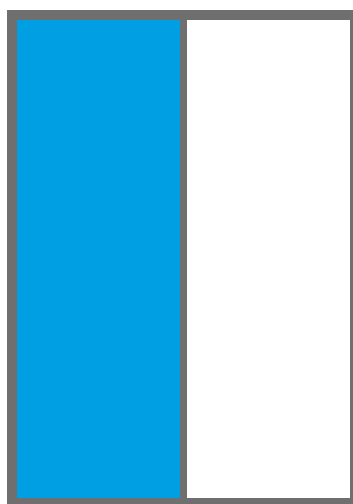
ARTWORK DEADLINES + SCHEDULE 2022

ISSUE	Artwork Deadline	Date Published
Jan/Feb 2022	Monday 20th December	January 1st
March/April	Monday 21st February	March 1st
May/June	Tuesday 19th April	May 1st
July/August	Monday June 20th	July 1st
Sept/Oct	Monday August 22nd	September 1st
Nov/Dec	Monday October 24th	November 1st

**Half Page Horizontal**

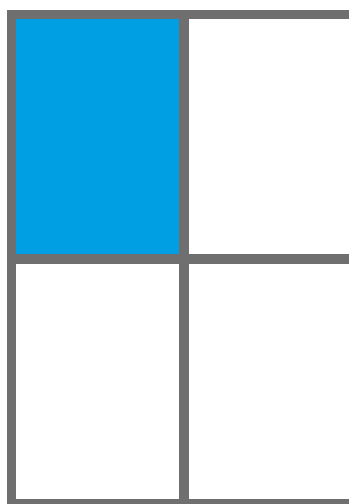
198mm(w) x 140mm(h) no bleed

Half page **£445**, series of three **£395** each

**Half Page Vertical**

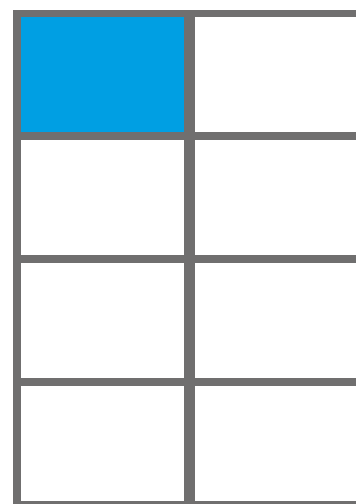
97mm(w) x 285mm(h) no bleed

Half page **£445**, series of three **£395** each

**Quarter Page**

97mm(w) x 140mm(h) no bleed

Quarter page **£245**, series of three **£205** each

**Eighth Page**

97mm(w) x 68mm(h) no bleed

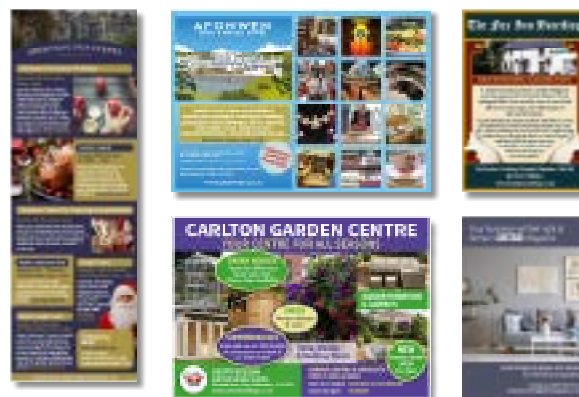
Eighth page **£135**, series of three **£100** each

Prices to be included in the Live Links online edition

Full Page and Half Page - £15, Quarter Page - £10

Artwork design services

Our **professional design team** can produce **new artwork** for you to approval, or **adapt your existing artwork**. To create brand new artwork, there is a one-off small charge of £20-£10 depending on scope of the work. Our experienced designers, using the latest design software, can create any artwork you imagine to your brief and final approval. Proofs will be supplied during the design for comment.

**Preferred Formats**

Our preferred format is Adobe Acrobat PDF. These must be high-res (press-optimised) with the fonts embedded. We can also accept the following formats: PSD, TIFF, EPS, JPEG (CMYK, 300dpi). If you need help designing an advert then you can speak to our design team on (01691) 661270. Where applicable, finished artwork should have 3mm symmetrical bleed. See advertising sizes above.

Delivery Method

Email copy and images to advertising@shiremagazine.co.uk or send us a CD, DVD or USB stick. We also welcome files delivered by WeTransfer, OneDrive, Hightail, DropBox, etc.